10/29/2012 1:51 PM	10/29/2012 11:08 AM
Printed:	Last Received
Traffic Order# 25151	
Ver# 16 Status Returned	
Rep Order# 7907048	EC.d Yes

INTERIOR TIME WIND Showing Buylines: All Lines

00

l of

) WASHINGTON) JAMIE ANDRUS Sales Office (Salesperson (

Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/F LOVE/ORDR/C30N06 Flight Dates 10/30/2012 - 11/06/2012

KSL-TV SALT LAKE CITY
ser () LOVE, MIA
: LOVE/CD4/R.
e# C30N06
Patricia Dome

Estimate# Product

Phone# Buyer

Fax#

Station K. Advertiser

Hiatus Weeks

) SMART MEDIA GROUP

Agency (

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAI BROADCASI STAIIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ZTENICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN CONTAIN NONDISCRIMINATION CLAUSES. RACE OR ETHNICITY.

다. 다	рау	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1 Rafinos 1.9	는 전 1		9A-10A	:30	10/31-11/02	01	\$180.00	0
n) •	Buyline Comment: 1/DAY						
3 Buting M-T	M-TO	TODAX	9A-10A	:30	11/05-11/06	23	\$180.00	70
) , -1	Buyline Comment: 1/DAY						
5 Dating 1 R	TU-TH	RACHAEL RAY	10A-11A	.30	10/30-11/01	l r >	\$140.00	en
F77773	-1	Buyline Comment: 1/DAY						
ω c 1	Д—Д.	RACHAEL RAY	10A-11A	.30	11/05-11/06	ľN.	\$140.00	N
rating: 1.5	α - 1	Buyline Comment: 1/DAY						
10	Щ г 2	STUDIO 5	11A-12P	330	10/31-11/02	63	\$150.00	8
rer : frrmou	d d	Buyline Comment: 1/DAY						
21 1	DI-W	STUDIO 5	11A-12P	.30	11/05-11/06	O)	\$150.00	cs.
kating: 1.1	ન - -	Buyline Comment: 1/DAY						

Rep Order# EC'd Yes	7907048	Ver# 16 Status Returned	Traffic Order# 25151	Las Showing]	Printed: 10/2 Last Received: 10/2 Showing Buylines: All Lines	10/29/2012 1:51 PM 10/29/2012 11:08 AM ues	2 of 8	
te i Se	KSL-TV SALT LAKE CITY ()LOVE, MIA LOVE/CD4/R C30N06	AKE CITY MIA	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E LOVE/ORDR/C30N06	IDIA GROUP E 400 . 22314 ORDR/C30N06	# W W	Rep Firm Sales Office () 7 Salesperson () J.) WASHINGTON) JAMIE ANDRUS	
	Patricia Dome		Flight Dates 10/30/201	10/30/2012 - 11/06/2012	6 2 63	Salesperson Phone# Salesperson FAX#	202-872-1155	
Ln Day	1	Program	Time	Len	Dates	Spots/Week	ek Rate	Total Spots
		NEWS @ NOON	 12P-1P	:30	10/30-10/31	2	\$200.00	2
Rating: 2.1		Buyline Comment: 1/DAY						
16 M Rating: 2-1		NEWS @ NOON	12P-1P	30	11/05-11/05	н	\$200.00	Ħ
17 W-F Rating: 1-1		DAYS OF OUR LIVES	2P-3P	08:	10/31-11/01	м	\$160.00	m
		Buyline Comment: 1/DAY						
20 M Rating: 1.1		DAYS OF OUR LIVES	2 p -3 p	30	11/05-11/05	п	\$160.00	Ħ
21 TV-TH Rating: 1.1		DR PHIL Buvline Comment: 1/DAV	3F-4P	06.	10/11-05/01	m	\$115.00	m
24 M Rating: 1.1		DR PHIL	3P-4P	30	11/05-11/05	Ħ	\$115.00	н
25 SU Rating: 1.7		sunday edition	9A-930A	30	11/04-11/04	ц	\$100.00	H
26 su Rating: 5-4		MUSIC & SPOKEN	930A-10A	06. 4	11/04-11/04	-	\$175.00	ਜ
27 su Rating: 4.3		Mormon Times	102-10302	.30	11/64-11/04	н	\$20.00	۲·I
28 TU-TH Rating: 2.0	HI	КАТІБ	4P-5P	:30	10/30-11/01	m	\$140.00	r)
	Buylin	Buyline Comment: 1/DAY						

			Total Spots	•	ਜ	4.		N		작 1		н	딱		Ø		ঘ		N	
3 of 8) WASHINGTON) JAMIB ANDRUS	202-872-1155	Rate		\$140.00	\$60.00		\$60.00		\$275.00		\$275.00	\$800,00		\$800.00		\$350,00		\$350.00	
10/29/2012 1:51 PM 10/29/2012 11:08 AM nes	Rep Firm Sales Office () WAS) Salesperson () JAMI	Salesperson Phone# 202 Salesperson FAX#	Spots/Week	1 1 1	н	ব ৰ্ণ		8		Φ		ч	ঘ		2		작		87	
Printed: 10/2; Last Received: 10/25 Sbowing Buylines: All Lines			Dates		11/05-11/05	10/30-11/02		11/05-11/06		10/30-11/02		11/05-11/05	10/30-11/02		11/05-11/06		10/30-11/02		11/05-11/08	
Showie	SMART MEDIA GROUP ING ST, SUITE 400 ANDRIA, VA 22314 FF. I OVIFICE ID ACCOUNT	10/30/2012 - 11/06/2012	Len	!	30	:30		:30		:30		30	30		:30		30		.30	
Traffic Order# 25151	Z Z Z	Flight Dates 10/30/20.	Time	***	4P-5P	5A-6A		5A-6A		6A-7A		6A-7A	7A-8Ä		7A~8A		8A-9A		8A-9A	
7907048 Ver# 16 Status Returned	KSL-TV SALTLAKECITY r ()LOVB, MIA LOVE/CD4/R : C30N06	Patricia Dome	Program		KAIIE	TODAY	Buyline Comment: 1/DAY	TODAX	Buyline Comment: 1/DAY	TODAY 2	Buyline Comment: 1/DAY	TODAY 2	TODAY	Buyline Comment: 1/DAY	TODAY	Buyline Comment: 1/DAY	TODRY	Buyline Comment: 1/DAY	TODAY	Buyline Comment: 1/Day
Rep Order# 79 EC'd Yes	Station KSL-TV SA Advertiser ()L Product LOVE/CI Estimate# C30006		Ln Day		31 M Rating: 2.0	32 TU-F Rating: 0.7		36 M-IO Reting: 0.7		38 TU-F		42 M Rating: 2.2	43 TU-F Rating: 2.7		47 M-TU Rating: 2.7		49 IU-F		53 M-TU	racing: 2.0

r# 7907048 Ver# 16 Status Returned es RESI-TV SALT LAKE CITY	Traffic Order# 25151 Agency () SMART	25151 GRT MEDIA G	Last Showing B ROUP	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines tOUP	10/29/2012 1:51 PM 10/29/2012 11:08 AM nes Rep Firm		4 of 8	
	814 KING : ALEXAND Agency C/P1/P2/E	814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E I.OVE/ORDR/C30N06	/C30N06		Sales Office (Salesperson (≥ ≒	AGTON ANDRUS	
	Hight Dates Hiatus Weeks	10/30/2012 - 11/06/2012	06/2012		Salesperson Phone# Salesperson FAX#		202-872-1155	
		Time	Len	Dates	ioi	Spots/Week	Rate	Total Spots
		7A-8A	30	11/04-11/04		1	\$70.00	1
		88-98	30	11/04-11/04	4		\$360.00	ਜ
		a 029-49	30	10/30-11/02	2		\$575.00	Ø
		SP-530P	30	11/05-11/05	ιη H		\$575.00	н
		6P-630P	30	10/30-11/02	2. 4.		00-008\$	ব
		ಷ೭–೩೦೯9	0 6 .	10/30-10/31	71		\$475.00	N
	,	630P-7½	:30	11/05-11/05			\$475.00	Ħ
		6P-630P	30	11/03-11/03	о е		\$225.00	0
		4P-430p	30	11/04-11/04	₽ 1		\$135.00	
		10352-11352	30	10/21-08/01	er H		\$425.00	m

Rep Order# 7907048 Ver# 16 Status Returned EC'd Yes	affic Order# 25151	Printed: 10, Last Received: 10/ Showing Baylines: All Lines	ed: 10/29/2012 1:51 PM ved: 10/29/2012 11:08 AM s: All Lines	:51 PM 1:08 AM	s of	
KSL-IV SALI LAKB CITY r () LOVE, MIA LOVE/CD4/R C30N06	Agency () SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/C36N06	:0UP	Rep Firm Sales Office Salesperson	ce () WASHINGTON on () JAMIE ANDRUS	STON ADRUS	
Patricia Dome	Flight Dates 10/30/2012 - 11/00 Harns Weeks	5/2012	Salesperson Phone Salesperson FAX#	Salesperson Phone# 202-872-1155 Salesperson FAX#	-1155	
Program			ន	Spots/Week	Rate	Total Spots
TONICHT SHOW	10357-4357	 :30 11/	11/05-11/05	i 1	\$425.00	
LATE NIGHT	1135P-1235A	130 10/	10/11-11/01	84	\$300.00	N
Buyline Comment: 1/DAY						
LATE NIGHT	1135 p- 1235 <u>p</u> .	130	11/05-11/05	н	\$300.00	н
Sportsbeat	1035F-1105P	:30 11/	11/03-11/03	1	\$300,00	
TU-W,F 10 P NEWS 7.3	10P-1035P	.30 10,	10/30-11/02	m	\$2,000.00	m
Buyline Comment: 1/DAY						
10 P NEWS	10P-1035P	:30 11/	11/05-11/05	H	\$2,000.00	н
10 P NEWS	107-1035	:30 11,	11/03-11/03		\$1,160.00	ᆏ
News	102-10359	130	11/04~11/04	гt	\$2,000.00	ri
NEWS	47-40E9	.30 11,	11/02-11/02	Ħ	\$475.00	eн
GAME NIGHT LLVE	. 6302-TP	:30 11,	11/03-11/03	0	\$60.00	O
REVOLUTION	401-46	.30 LL,	11/05-11/05	- 1	\$2,500.00	ri

Rep Order# EC'd Yes	der# 7907048 Yes	Ver# 16 Status Returned	Traffic Order# 25151	Lac Showing	Printed: 10/29/20 Last Received: 10/29/20) Showing Buylines: All Lines	10/29/2012 1:51 PM 10/29/2012 11:08 AM nes	6 of 8	
Station F Advertiser Product Estimate# Buyer Phone# Fax#	KSL-TV SALTLAKE CITY ser ()LOVE, MIA : LOVE/CD4/R e# C30N06 Patricia Dome	LAKE CITY I, MIA	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E LOYE/ORDR/C30N06 Flight Dates 10/30/2012 - 11/06/2012 Hight Weeks	EDIA GROUF IE 400 A 22314 SORDR/C30N06 N12 - 11/06/2012		Rep Firm Sales Office () WASHI Salesperson () JAMIE. Salesperson Phone# 202-8 Salesperson FAX#) WASHINGTON) JAMIB ANDRUS # 202-872-1155	
5 l	Day	Program	Tine	Len	Dates	Spots/Week	Rate	Total Spots
87 Rating:	nu 5.3	тив voice		: 30	10/30-10/30	1	\$3,500.00	
88 Rating:	т. ж. се	CHICAGO FIRE	92-10E	300	16/01-16/01	r-1	\$1,406.00	ਜ
89 Rating:	ញ	GO ON/GUXS W KIDS	7P-8P	:30	11/02-11/02		\$1,000.00	п
90 Rating:	su 5.7	SUNDAY NIGHT FB	4056-4319	305	11/04-11/04	н	83,000.00	н
Ц	z	THE VOICE	46-4L	30	11/05-11/05	т	63,500.60	ਜ
82	TU, TH-F	NEWS	52-5305	08: -30	10/30-11/02	г	\$1,150.00	н
88	H	30 ROCK/UP ALL NIGHT	78-87	:30	10/11-10/11	П	\$1,500.00	н
94	Z.	animal pr/guy	48-4L	30	10/31~10/31	.1	\$1,800.00	н
ប្រ	D.	BYU COACHES	11052-11309	1130P :30	11/04-11/04	н	\$120.00	н
0) 19	ĵzu	DATELINE	401-46	:30	11/02-11/02	Ħ	\$1,500.00	ᆏ
97	eg eg	encores	48-4L	DE:	11/03-11/03	н	\$400,00	Ħ
96	SA	ENCORES	901-46	30	11/03-11/03	н	\$550.00	Ħ
о О	ns	FB NICHT	5P-615P	. a	11/04-11/04	∺	\$700.00	н
100	TO OT	00 ON	36-48	30	10/30-10/30	Ħ	\$3,200.00	H
101	Est.	GRIM	<u>ል</u> ፡ ማ በ በ የ	130	11/02-11/02	н	\$2,300.00	ਜ

Rep Order# EC'd Yes		7907048	Ver# 16 Status Returned	Traffic Order# 25151	25151	I Last F Showing Buy	Printed: 10, Last Received: 10/ Showing Buylines: All Lines	10/29/2012 1:51 PM 10/29/2012 11:08 AM nes	7 of	& &	
Station Advertiser Product Estimate# Buyer	9 3	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R C30N06 Patricia Dome	KE CITY Ala	Agency () SN 814 KING ALEXANI Agency C/P1/P2/E Flight Dates	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C30N06 ws 10/30/2012 - 11/06/2012	ROUP C30N06 6/2012		Rep Firm Sales Office () Salesperson ()) WASHINGTON) JAMIB ANDRUS # 202-872-1155		
r money Fax#				Hiatus Weeks				Salesperson FAX#			
គ្ន	Day	Pro	Program		Time	Len	1) 6) 8)	Spots	Spots/Week Rate		Total Spots
102	7H-F	NEWS Buyline Co	NEMS Buyline Comment: 1/Day		6302-7 ₂	:30	11/01-11/02	2 2	\$475.00		
103	ß	17	رد د		46 · 48	130	10/31-10/31	r r	\$1,600.00	00	ਜ
104	H	LA1	late night		1135P-1235A	30	10/11-10/11	.d	00.006\$		ក
105	Σ	4 9	6P NEWS		6P~630P	:30	11/05-11/05	H	00-008\$		H
106	THE T	NOC Buyline	NOON NEWS Buyline Comment: 1/DAY		12 <i>P</i> -1 <i>P</i>	:30	11/01-11/02	2	\$200.00		и
107	Ŧ	OF	OFFICE/PARKS		46-48	:30	11/01-11/01	1	\$3,200.00	00	н
108	SA	υo	OUTDOORS		1105P-1135P	.30	11/03-11/03	ei m	\$210.00		н
109	T.	PAI	Parenthood		9P-10P	-30	10/30-10/30	0 11	\$2,500.00	00	н
110	₩ Fi	RAC	RACHEL RAY		10A-11A	:30	10/31-11/02	2	\$140.00		N
111	×	RAC	RACHEL RAY		10%-11A	:30	11/05-11/05	T T	\$140.00		∺
112	D.	REC	RECIPE ROCKS		830P-9P	.30	08/01-08/01	0 1	\$460.00		н
113	HI	RO(ROCK CENTER		9P-10P	:30	11/01-11/01	T T	\$950.00		r न
114	ΩS	SPC	Sportsbeat		1035P-1105P	:30	11/04-11/04	TI TI	\$500.00		e l
115	뵤	ST	s orans		11A-12F	:30	10/11-10/11	t.	00-051\$		гł
116	su	NEL	נ,		615P-930P	:30	11/04-11/04	T.	\$3,000.00	00	н
117	ii I	TOI Buyline	TODAY Buyline Comment: 1/DAY		9A-10A	:30	10/31-11/02	B	00-0818		m

Rep Order# EC'd Yes		7907048 Ver# 16	5 Status Returned	Traffic Order# 25151	: 25151) Last F Showing Bu	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/29/2012 1:51 PM 10/29/2012 11:08 AM, nes		8 of 8	
Station E Advertiser Product Estimate#	iser ()1 t LOVE/Cite# C30N06	KSL-TV SALTLAKE CITY r ()LOVE, MIA LOVE/CD4/R c30N06		Agency () SI 814 KING ALEXAN Agency CP1/P2/F	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/F. I OVPIORDR/C30N0A	ROUP		Rep Firm Sales Office (Salesperson () WASHINGTON) IAMIE ANDRUS		
Buyer Phone# Fax#		Patricia Dome		Fight Dates Hatus Weeks	10/30/2012 - 11/06/2012	06/2012		Salesperson Phone# Salesperson FAX#	# 202-872-1155		
L'I	Day	Program			Time	Len	Dates	Spots/Week	/Week Rate		Total Spots
	 		 		-	 			1]	
11 8	MTTU	TODAY			9A-10A	30	11/05-11/06	~	\$180.00	00*	17
6 1 1	전 - -	TODAY 3 Buyline Comment: 1/DAY	1/DAY		45-41	:30	10/31-11/02	m	\$140.00	00-	ጥ
120	ছ	TODAY 3			1P-2F	:30	11/05-11/05	н	\$140.00	00-	rt
121	ξει	TONIGHT SHOW	Ę.		1035P-1135P	ع 130	11/02-11/02	1	\$425.00	00.	г -l
122	SA	ENCORES			8만-9판	30	11/03-11/03	н	\$450.00	00.0	ਜ
	-REFORT TOTALS- Report Totals: 12	-REFORT TOTALS- Report Totals: 127 / \$80,435.00									
-SALE	SALES MONTHLY TOTALS-	TOTALS—									
Nov 12:		127 / \$80,435.00									
Sales] Statior	Totals: 12	Sales Totals: 127 / \$80,435.00 Station Totals: 127 / \$80,435.00									
Lines 1	Lines not sent/re	Lines not sent/rcld/rtrn: 0 / \$0.00 	00								
		Market Totals	\$402,175	0	KJZZ 0%	KSL	20%	KSTU 0%	KTVX 0%	ek	
				RUCM O&	XUIV 08	NSI	es es	UNKN 80%			
Books		null RA35+									